“25 YEARS FROM NOW, CAR SHARING WILL BE THE NORM, AND CAR OWNERSHIP AN ANOMALY.”

Source: Goldman Sachs Global Investment Research.
Uber vs. Lyft: Monthly Active Users (MAU)

Millions of monthly active users on July 31, 2016 in the U.S.

- Uber: 15.8 million
- Lyft: 3.6 million
Agile Rapid Turnaround
Quant - Qual Market Research

Connecting companies with the international ride share community. Collecting organic information from geographically and culturally diverse respondent pools.

Surveyors
We train ride share drivers to become highly skilled surveyors. Learn more about being a surveyor and how we pay you to simply talk with your passengers.

Charities
Want to be our featured charity? Click here to find out more about our free awareness efforts.

Companies
Learn more about what value we can bring to your company and submit project proposals. We will tailor your research project to meet all of your goals.

Incognito Research
Share the ride. Share the knowledge.
Agile Research

Rapid Turnaround

TIMELINE
1 to 2 Weeks

# OF RESPONDENTS
100 - 150

COST
$33 - $47 Per Interview

COST
$33 - $47 Per Interview
Ride

EARN A

10%

DISCOUNT!

Take our quick 20 question survey.
Projected Gross Profits

North America
- Year 1: $482,610
- Year 2 & 3: $2,804,580

Europe
- Year 2: $1,159,640

Latin America

Gross Profit of 88.8%
Ride Share is the future of transportation

Incognito Research is the future of market research

The sharing economy is the future of the world
Incognito Research
Share the ride, Share the knowledge

Founder & CEO - Gregory Weston

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