INNOVATION TO INSIGHT: MASTERING THE LONG JOURNEY

Melissa Gil
Multi year journey with a very human reaction

There is process to manage change
5 STAGES OF GRIEF

DENIAL
5 STAGES OF GRIEF

ANGER
5 STAGES OF GRIEF

BARGAINING
5 STAGES OF GRIEF

DEPRESSION
5 STAGES OF GRIEF

ACCEPTANCE
1. IDENTIFY THE MISSION, NOT THE VISION

2. DEFINE THE PROBLEM TO SOLVE FOR NEXT YEAR?

3. ASSESS THE CURRENT SITUATION

4. PLAN FOR A WIN

5. COMMUNICATE
Lessons learned

Right environment

Problems that matter

Demonstrate value vs. knowledge