Transform customer insights with our world leading video analytics platform, translating the full range of human behaviour & attitude signals into powerful, easy to use insights that drive growth for our customers.
WE ALL KNOW VIDEO IS A POWERFUL TOOL FOR STORYTELLING AND ENGAGING KEY STAKEHOLDERS TO DRIVE CHANGE...

59% of executives would rather watch video than read text

Forbes
...but if you think about using video just to answer an open ended question then you're missing a trick...
...because video outputs can be so much more than a 2-minute highlight reel or “talking heads”.

First of all, they're super comfortable.
LIVINGLENS IS TRANSFORMING THE WAY THAT YOUR ENTIRE ORGANIZATION SEES AND HEARS YOUR CUSTOMERS...

BIG DATA + Effective Analytics = Key Competitive Advantage

Tom Davenport, Competing on Analytics, Harvard Business Review
...Providing a new lens on who your customers are, what do they look like, how they feel, and what's important to them...
BY ANALYZING ADDITIONAL LAYERS OF DATA INCLUDING: speech...

First of all, they're super comfortable, like, oh! It feels like a soft slipper on your foot. And the gold accents are amazing, like I said before, they remind me of the Lebron 10 Elite. I just love the gold accents on it. Overall like I said, super comfortable shoe, you've got your outsole (Sole) there, like a honeycomb outsole, 5.0 Nike swoosh, you've got the gold flakes all on the outsole, then you've got a while midsole, 5.0 right there. A nice gold swoosh and let me show you right here. So this is a white mesh, underneath the white mesh is just solid gold, so it creates this shiny speckle effect. So when you walk, these things are shining in your eyes, it's sick. The laces right here, black with gold speckles in them, then gold
sentiment, facial emotional recognition, tone of voice recognition...
...image recognition to identify brands and objects...
...AND IMAGE RECOGNITION TO ENHANCE PROFILE DATA OF THE CUSTOMER.
BY COMBINING THIS DATA WITH OTHER SOURCES SUCH AS PROFILING AND TRANSACTION INFORMATION a complete picture of the customer can be formed.
088 Which music streaming service do you use, why did you choose them, and how do you feel about them?

Tell us which service you use, why you chose them, and how you feel about them.

22 views  Feb 12/English

021 How do you typically use your streaming service?

Describe how you use your service. What different types of music and artist do you listen to mostly? Do you listen to Radio or Music Videos?

16 views  Feb 12/English

063 How could that score be improved?

Tell us how the experience would need to change for you to give a higher score.

3 views  Feb 9/English

015 How do you typically use your streaming service?

Describe how you use your service. What different types of music and artist do you listen to mostly? Do you listen to Radio or Music Videos?

235 views  Feb 6/English

093 Have you used other providers before?

What did you use and why? Why did you switch?

98 views  Feb 1/English

009 Which music streaming service do you use, why did you choose them, and how do you feel about them?

Tell us which service you use, why you chose them, and how you feel about them.

201 views  Jan 28/English
Thank You

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