

# TRANSFORMATION IQ

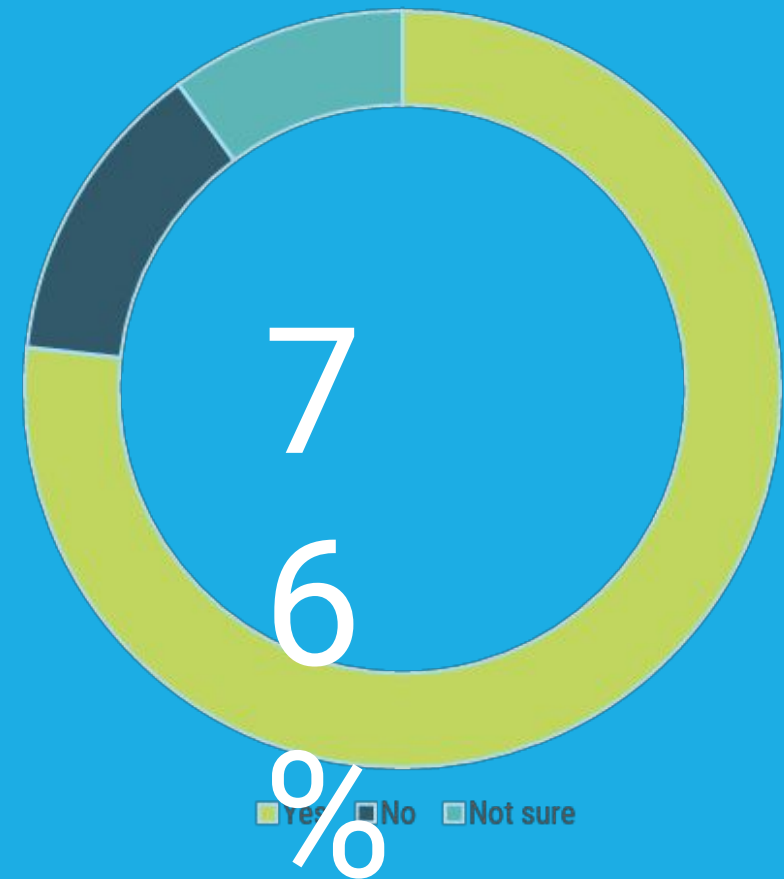
## Getting Change Right

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# Do you need to transform your business or internal group?

Do you need to transform all or some of your business?



Source: GRIT Report Q3/Q4 2015

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# TEN THEMES FOR TRANSFORMATIONAL SUCCESS

# THE GOAL:

Increase the enterprise value of the  
organization

**BE A STUDENT**  
of trends outside of the industry

# LOVE CUSTOMERS

who want to be pioneers

# FAIL FAST

and forward



# PLAN STRATEGICALLY

and thoughtfully

# INNOVATE PRAGMATICALLY

Never bet the farm

# EMBRACE COOPETITION

Make new friends

**IF AN EMPLOYEE DOESN'T  
WANT TO BE ON THE  
TRAIN, DON'T GIVE THEM  
A TICKET!**

**COMMUNICATE,  
COMMUNICATE,  
COMMUNICATE**  
Transparency builds trust

# DREAM BIG

Sometimes dreams become reality

# THANK YOU!



**STAKEHOLDER**  
ADVISORY SERVICES <sup>LLC</sup>

Jeffrey Resnick  
[www.stakeholderadvisory.com](http://www.stakeholderadvisory.com)  
[jresnick@stakeholderadvisory.com](mailto:jresnick@stakeholderadvisory.com)  
609.651.8959



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