5 THINGS YOU NEED TO KNOW

IIEX - NEW YORK
NOVEMBER 10TH, 2015
(1)

NEURO AT SURVEY SCALE & SPEED.

ANYWHERE.
1) BRAIN MEASUREMENT AT SURVEY SCALE & SPEED. ANYWHERE.
(2)
SEARCHABLE BRAIN-DATABASE
2) SEARCHABLE BRAIN-DATABASE TO DETERMINE WHAT PERSUADES & ENGAGES YOUR CONSUMER

Audience + Media/Channel + Content + Neural

www.brainsights.ca
(3)

ORGANIZATIONAL TRILINGUALISM
3) ORGANIZATIONAL TRILINGUALISM

Languages spoken:

MARKETING.
NEUROSCIENCE.
DATA.
ACCESSIBLE TOOLS. ACTIONABLE INSIGHTS.
4) INSIGHTS & ANALYTICS TOOLS THAT FOCUS ON ACCESSIBILITY AND ACTIONABILITY
LARGE PARTICIPANT COMMUNITY
5) LARGE & ENGAGED COMMUNITY PARTICIPATES IN OUR RESEARCH EVENTS
BRAINSIGHTS 5 IN 5

1. LARGE SAMPLE SIZE AND FAST TURNAROUND DELIVERS CONFIDENCE AND SAVES TIME
BRAINSIGHTS 5 IN 5

1. LARGE SAMPLE SIZE AND FAST TURNAROUND DELIVERS CONFIDENCE AND SAVES TIME
2. SEARCHABLE DATABASE REDUCES CREATIVE AND PRODUCT INNOVATION RISK
BRAINSIGHTS 5 IN 5

1. LARGE SAMPLE SIZE AND FAST TURNOVER DELIVERS CONFIDENCE AND SAVES TIME

2. SEARCHABLE DATABASE REDUCES CREATIVE AND PRODUCT INNOVATION RISK

3. “SCIENCE-TO-MARKETING” TRANSLATION MEANS INSIGHTS ARE UNDERSTOOD AND RESEARCH IS LEVERAGED
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3. “SCIENCE-TO-MARKETING” TRANSLATION MEANS INSIGHTS ARE UNDERSTOOD AND RESEARCH IS LEVERAGED

4. ACCESSIBLE TOOLS EMPOWER CLIENTS TO ACTION INSIGHTS THAT DRIVE BUSINESS RESULTS
BRAINSIGHTS 5 IN 5

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4. ACCESSIBLE TOOLS EMPOWER CLIENTS TO ACTION INSIGHTS THAT DRIVE BUSINESS RESULTS

5. LARGE PARTICIPANT COMMUNITY MEANS FASTER TURNAROUND AND MORE FOCUSED RECRUITMENT
THANK YOU.

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