



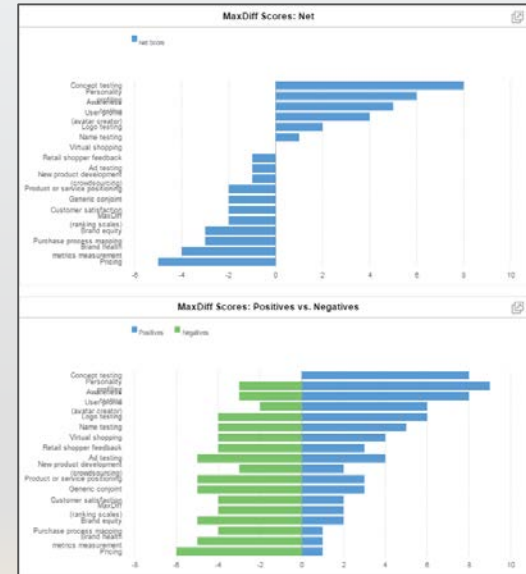
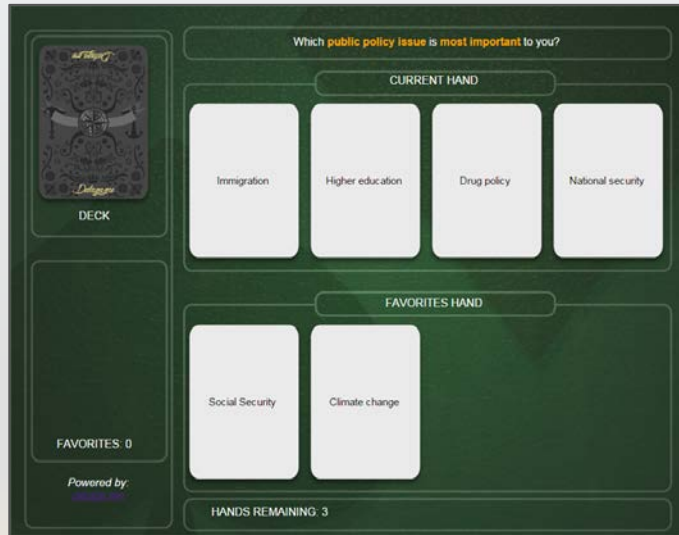
Dataga.me makes online research **engaging** by replacing burdensome survey tasks with fast, easy **games**





Marketers and researchers use the **dataga.me** platform to enhance their existing **surveys**, **online communities**, **websites**, and **social media**

Dataga.me makes online research **authentic** and **fun**, yet still **insightful**

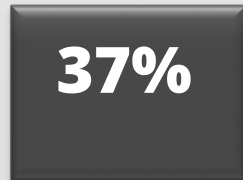


Dataga.me improves response rates and makes studies more enjoyable

Satisfaction with survey length
(top 2 box)

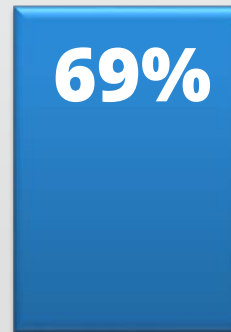


Played a game

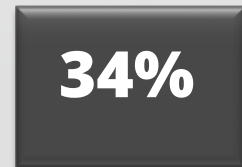


Answered a survey

How enjoyable was this study?
(top 2 box)



Played a game



Answered a survey

Current and future applications for **Dataga.me** include:

NOW

- Copy / logo testing
- Feature prioritization
- Sentiment / affinity
- Trial & purchase intent
- New product development

FUTURE

- Product optimization (conjoint)
- Pricing
- Virtual shopping
- Ideation / crowdsourcing

Publish your **dataga.me** to:



innovation
exchange



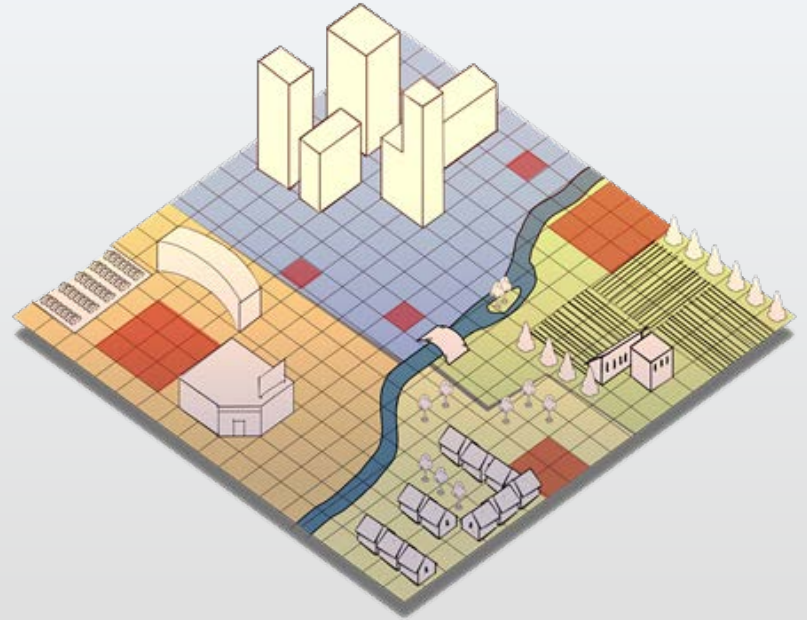
<http://dataga.me/...> (hosted URL)

[**PARTNERS:** INSERT YOUR PLATFORM HERE]

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# of Organizations	1	1	1	1	Unlimited
# Active Games	1	1	5	Unlimited	Unlimited
Players per Game	100	1,000	Unlimited	Unlimited	Unlimited
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Visual Branding	-	-	✓	✓	✓
Publishing	Limited	✓	✓	✓	✓

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