Insights Socialization
Keeping Up with the Speed of Business
The task of translating buzzwords into real world
Insights Socialization is opening up access to data and insights to the broader organization.
What could we do if we weren’t just data pullers...

- Data Visualization: 48%
- Preparing Data for Analysis: 46%
- Chart, Dashboards and Stats: 37%
- Predictive Models: 37%
- Text Analysis: 34%
- Product Recommendations: 32%
- Image Recognition: 30%
- Regression Analysis: 30%
- Writing Queries: 30%
- Content Personalization: 29%
- A/B and MVT: 27%
- Speech Analysis: 27%
- Recommender Systems: 22%

Percentage of respondents. Multiple responses allowed.
Base: All respondents, n=503
KnowledgeHound

How it works...
Teaching Telus to fish with a “have you checked for this yet?” first approach to all requests
Now, we don’t only support the business, we empower the business.