INTRODUCING Receipt Scanning

Power Your Insights with Verified Purchase Data

ProdegeMR’s community members use our receipt scanning app to upload receipts. Shopper data gathered and distilled via our Receipt Capture App can add significant power to your insights!

For Each Shopper, You’ll Learn:

- Where they shopped
- When they shopped
- Brands purchased
- Products purchased
- Quantity of each product purchased
- Price paid (by unit and total cart value)

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Receipt Scanning By The Numbers
Since Launching December 2018

500,000 Receipts
100,000 US Shoppers

Our Average Receipts Collected Daily is Rapidly Growing!

10,000 Average Receipts per Day | March 2019
2,500 Average Receipts per Day | Feb 2019
1,500 Average Receipts per Day | Dec 2018

Capabilities

- Analyze Behavioral Shopping Metrics
- Target Specific Audiences
- Gain In-the-Moment Insights with our Geo-fencing Technology
- Field Shorter Surveys

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