How to Create a Transformative Executive Immersion

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There wasn’t a dry eye in the place...
So what is an immersion exactly?
The Four Steps to Creating a Great Immersion

1. Tell a story to frame the experience.
2. Push beyond the norm.
3. Connect the team as human beings.
4. Create the space for bold ideas.
Tell a story to frame the experience.
Push beyond the norm.
Connect the team as human beings.
Create the space for bold ideas.
Let’s talk about the Lowe’s experience.
So go on, get your team out of the office.

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