Survey platform & Marketplace

Eye Tracking integrated with online surveys

NeuroLab (+ Emotion Measurement, EEG, Mouse Tracking)

Hardware / Lab required

2012
2014
2016
5+ years of expertise

25 great professionals

65 countries covered

300% annual revenue grows
Research agencies are serving Fortune 500, while

420 000 000

micro, small and medium businesses need insights
What’s wrong with market research?

Expensiveness
- Outsource market research requires big investments
- No affordable solutions for carrying out agile studies

Time-consuming
- One study can last several weeks
- Lack of time, tools and resources to drive actionable decisions today not tomorrow

Lack of credibility
- Traditional research is based on explicit methodologies only
- Conducting online surveys without professional research background might not be reliable
- Research buyers lose the trust in the research providers
2 500 000 000 +

search results

...do market research on a small budget
...improve marketing
...do my own market research
...do Low-Budget Market Research
...find free market research tools
...do marketing research without agency
...DYI market research
Insights are demanded as never before

- Research becomes a part of marketing
- DIY research is booming
- Behavioral economics is the new trend
Conscious and nonconscious research toolkit within one platform
Only 3 steps to get insights in 24 hours

- **Step 1**
  - Select methodology
  - (or design your study from scratch)

- **Step 2**
  - Choose your target group
  - (via online panels or your own contact list)

- **Step 3**
  - Get automated reports and dashboards with actionable insights

**Technologies:** Survey, Webcam Eye Tracking, Webcam Emotion Measurement, Implicit Tests, Mouse Tracking
Fast.
Easy.
Reliable.

Fully digital: webcam eye tracking, webcam emotion measurement, mouse tracking, implicit tests

Unique integration: own survey engine with neuro-tools

Accurate results: online panels with quality control of responses

Smart AI: dedicated Machine Learning team + internal AI applications + AI integrations on demand

Professional services: methodologies, Savio marketplace consultants
Insights from both System 1 and System 2 are vital for various marketing areas
<table>
<thead>
<tr>
<th>Level</th>
<th>Pricing Model</th>
<th>Price Range</th>
</tr>
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<tbody>
<tr>
<td>MASTER</td>
<td>Pay as you go</td>
<td>$500+ per project</td>
</tr>
<tr>
<td>PRO</td>
<td>Subscription-based</td>
<td>$1000+ annually</td>
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<td>GURU</td>
<td>Enterprise contract</td>
<td>Based on volume/needs</td>
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GET RELIABLE **INSIGHTS** ON THE SAME DAY YOU CAME UP WITH RESEARCH QUESTIONS
Thank you!

Questions?

Dmitry Gaiduk
CEO at CoolTool
dm@cooltool.com