Technological advances allow more personalized and pleasant experiences.
Missed data = missed opportunity to better understand the shopper
APRICART TO THE RESCUE:
APRICART’S INTUITIVE INTERFACE:
WHAT DOES APRICART OFFER RETAILERS?

An easy-to-use, mobile self-checkout
An opportunity to better understand and better serve guests
WHAT DOES APRICART OFFER SHOPPERS?

Personalized shopping experiences
Frictionless checkout
WHAT DOES APRICART OFFER THE INSIGHTS INDUSTRY?

Robust Path-to-Purchase Data
Instantaneous Actionable Insights
Dynamic Platform at the Moment-of-Decision
WHAT DOES APRICART WANT FROM THE INSIGHTS INDUSTRY?

Friends!

Allegra

McNeally

allegra@apricart.com

www.apricart.com